

Organizers:



CRACOW
UNIVERSITY
OF ECONOMICS

Department of European Studies
Department of Entrepreneurship and Innovation



Entrepreneurship Research and Education
Network of Central European Universities

Partners and Sponsors:



Municipality of Cracow



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Italian Institute of Culture

International Scientific Conference
“Entrepreneurship and Growth of Family Firms”
4-5 June 2009
CUE Campus - Main Building – Senate Hall
under the honorary patronage of
Jacek Majchrowski – President of Cracow Municipality
Roman Niestrój – Rector of Cracow University of Economics

THURSDAY, 4 JUNE 2009

9.00 – 10.00 REGISTRATION

10.00 – 10.15 WELCOMING

Andrzej MALAWSKI – Deputy Rector of CUE for Scientific Research
Aleksander SURDEJ – Head of the Organizational Committee, CUE
Antal SZABO – President of ERENET, ret. UN advisor on SMEs
Clare CELATI – President of Italian Institute of Culture in Cracow

10.15 – 12.00 PLENARY SESSION

Chair: Andrzej MALAWSKI – Deputy Rector of CUE for Scientific Research

1) Family Businesses and the Impact of Economic Recession

David J. POLLARD – Leeds Metropolitan University, UK

2) The Next Generation in Your Business: A Succession “Geiger Counter”

David M. PARADISE – Family Business Resource Center, USA

3) Transfer of Family Business – Challenges in the EU Member States

Antal SZABO – Entrepreneurship Research and Education Network of Central European Universities (ERENET), Hungary

4) Optimizing Business Succession

Andy JUNKER – University of Applied Sciences in Saarbrücken, Germany

Jürgen GRIEBSH – University of Applied Sciences in Saarbrücken, Germany

5) The Role of Communication Processes in the Intergenerational Transfer of Family-Run Small and Medium-Sized Enterprises

Walter ZOCCHI – University of Pisa, Italy

6) Search for Effective Ways to Support Family Business. An Insight into the PARP Project

Małgorzata MACZYŃSKA – Polish Agency for Enterprises Development (PARP), Poland

12.00 – 13:00 LUNCH BREAK (EXHIBITION HALL, 1st FLOOR)

13.00 – 15.00 WORKING SESSION 1: OWNERSHIP AND FINANCIAL ASPECTS OF FAMILY FIRMS

Chair: Antal SZABO – Ret. UN Adviser on SMEs and Entrepreneurship

1) Ownership Structure and Stock Market Returns

Cristina CELLA – University of Naples Federico II, Italy; Indiana University, USA

2) Ownership Effect and Family Firms Efficiency. Are Family Firms Different?

Marco CUCULELLI – Marche P. University, Italy

Francesco MARCHIONNE – Marche P. University, Italy

3) The Financial Behaviour of Families in Business. An Entrepreneurial and Socio-Psychological Perspective

Rania LABAKI – University of Montesquieu Bordeaux IV, France

4) Short-Term Borrowing for Long-Term Projects: Are Family Businesses More Susceptible to “Irrational” Financing Choices?

Bettina PETERS – Centre for European Economic Research in Mannheim, Germany

Peter WESTERHEIDE – Centre for European Economic Research in Mannheim, Germany

5) The Long-Term Effects of Start-Up Subsidies for the Unemployment

Marco CALIENDO – Institute for the Study of Labor in Bonn, Germany

Steffen KÜNN – Institute for the Study of Labor in Bonn, Germany

QUESTIONS & DISCUSSION

15.00 – 15.15 COFFEE BREAK

15.15 – 17.00 WORKING SESSION 2: HUMAN AND SOCIAL DYNAMICS OF ENTREPRENEURSHIP

Chair: Nelly DASZKIEWICZ – Technological University of Gdansk, Poland

1) Entrepreneurs’ Selection Methodology in Social Entrepreneurship Programmes

Prof. António CAETANO – Lisbon University Institute, Portugal

Susana SANTOS – Lisbon University Institute, Portugal

2) The Trajectories of Polish Migrant Businesses in Scotland and the Role of Social Capital

Ewa HELIŃSKA-HUGHES - University of the West of Scotland, UK

Michael HUGHES –University of Aberdeen, UK

Paul LASSALLE - University of the West of Scotland, UK

Igor SKOWRON - University of the West of Scotland, UK

3) New Generation Entrepreneurship and Family-Owned Companies. A Field Study on Turkish University Students

Belgin AYDINTAN – Gazi University, Turkey

4) Entrepreneurship Education as a Growth Stimulus for Family Firms

Tomasz RACHWAŁ – Pedagogical University of Cracow, Poland

QUESTIONS & DISCUSSION

17.00 – 18.00 BREAK

19.00 – 20.30 CONFERENCE DINER AT RESTAURANT “MARGIT”

(invitations only for registered conference participants to be taken at the reception desk, RSVP)

(ul. Chłopickiego 3, www.margit.krakow.pl, 3-minute walk from CUE campus)

FRIDAY, 5 JUNE 2009

9.00 – 11.00 WORKING SESSION 3: ENTREPRENEURSHIP AND ENTREPRENEURIAL MANAGEMENT

Chair: Andrzej BLIKLE – Polish Academy of Sciences

1) The Evolution of Entrepreneurship: Is There Any Departure From Schumpeter's Vision

Slavica MANIC – University of Belgrade, Serbia

2) Determinants of Entrepreneurship Based on Innovation in Business Services: An empirical model

Luisa CARVALHO – Setubal Polytechnic Business School, Portugal

Teresa COSTA – Setubal Polytechnic Business School, Portugal

3) The Iberian Franchising Companies. Development of a Model for Internationalization

Maria Isabel CRAVEIRO PEDRO – Lisbon University Institute, Portugal

José FILIPE – Lisbon University Institute, Portugal

Manuel FERREIRA – Lisbon University Institute, Portugal

4) Business Services Outsourcing: Contribution to Innovation in Distribution Services

Teresa COSTA – Setubal Polytechnic Business School, Portugal

Luisa CARVALHO – Setubal Polytechnic Business School, Portugal

5) Medical Professionals as Entrepreneurs. The Review of the Literature

Jacek KLICH – Jagiellonian University, Poland

QUESTIONS & DISCUSSION

11.00 – 11.15 COFFEE BREAK

11.15 – 12.45 WORKING SESSION 4: ENTREPRENEURSHIP IN COMPARATIVE PERSPECTIVE

Chair: Jerzy MIKUŁOWSKI-POMORSKI –European Studies Department, CUE

1) Measuring Company Competitiveness Using Business Level Data - Cross-Country Perspective

Gábor MÁRKUS – University of Pecs, Hungary

2) Entrepreneurship: Implications and Lessons from Family Entrepreneurs in Mauritius

Mridula GUNGAPHUL – University of Mauritius, Mauritius

Mehraz BOOLAKY – Bang College of Business, Kazakhstan

3) Factors Contributing Towards Intrapreneurship Development: An Empirical Study of some Selected Enterprises in Bangladesh

Nimalathan BALASUNDARAM - University of Jaffna, Sri Lanka

4) Role of Small and Medium Enterprises in the European Union: Case Study of Slovakia

Iveta UBREZIOVA - Slovak University of Agriculture in Nitra, Slovakia

Kludia FRIDRICHOVÁ - Slovak University of Agriculture in Nitra, Slovakia

Andrea UBREZIOVA - Slovak University of Agriculture in Nitra, Slovakia

5) Entrepreneurial Growth Factors in the Engineering Service Industry. Case Study of Croatia

Blazenka KNEŽEVIĆ – University of Zagreb, Croatia

Ivan KNEŽEVIĆ – Geofoto, Croatia

QUESTIONS & DISCUSSION

12.45 – 13.30 LUNCH (EXHIBITION HALL, 1ST FLOOR)

13.30 – 15.00 WORKING SESSION 5: ENTREPRENEURSHIP AND ITS INSTITUTIONAL ENVIRONMENT

Chair: Jan TARGALSKI –Head of the Entrepreneurship Department, CUE

Chair: Anna FRANCIK – Entrepreneurship Department, CUE

1) The Role of Local Environment in SMEs' Operation. Case Study of Hungary

Andrea GUBIK – University of Miskolc, Hungary

2) Entrepreneur Profile and Policy in Serbia

Ljubinka JOKSIMOVIC - University of Belgrade, Serbia

3) How to Support Family Business? About Family Business Network

Artur CHABERSKI – Family Firm Institute, Poland

4) Family Business Survey in the Czech Republic

Pavla ODEHNALOVA - Masaryk University in Brno, Czech Republic

5) Contribution of Family Enterprises to Spatial Development in North Hungarian Region

Laszlo BORBAS – Budapest Technical University, Hungary

QUESTIONS & DISCUSSION

15.00 – 15.15 COFFEE BREAK

15.15 – 16.45 WORKING SESSION 6: MANAGING SUCCESSION PROCESS IN FAMILY FIRMS

Chair: Czesław MESJASZ – Management Process Department, CUE

1) Congenital Value-Conflicts on Family Businesses – Theoretical Background

Peter SZIRMAI – Corvinus University of Budapest, Hungary

Katlin MIHALKOV-SZAKACS – Corvinus University of Budapest, Hungary

2) The Succession in Bulgarian Family Firms. An Explanatory Investigation

Desislava YORDANOVA – Sofia University of St. Kliment Ohridski, Bulgaria

3) Advantages and Disadvantages of Family Business: Preliminary Insights from Poland

Jan BRZOZOWSKI - Cracow University of Economics , Poland

Marek SZARUCKI - Cracow University of Economics , Poland

4) Succession Scenarios in Polish Family Firms. Empirical Study

Aleksander SURDEJ - Cracow University of Economics , Poland

Krzysztof WACH - Cracow University of Economics , Poland

QUESTIONS & DISCUSSION

16.45 – 17.00 CLOSING

19.30 – 21.00 CONFERENCE BANQUET AT “AQUA E VINO” RISTORANTE ITALIANO

(invitations only for registered conference participants to be taken at the reception desk, RSVP)

Reception organized by Italian Institute of Culture in Cracow (IIC di Cracovia)

(ul. Wislna 5/10, www.aquaevino.pl, Old Town – City Centre)